

Metropolis GZM - Strategic Action Programme 2022

A new dimension of synergy





The “Metropolis GZM - Strategic Action Programme 2022”
was adopted by Resolution No. XII/73/2018
of the Metropolis GZM Assembly of 30 November 2018.



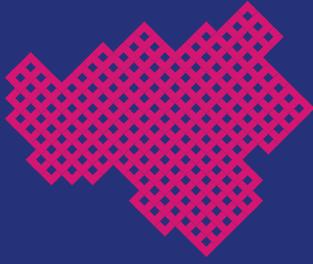
The legal act on the metropolitan association in the Silesian Province created the basic instrumentation of metropolitan area management and formalised cooperation mechanisms of individual local governments. The establishment of Metropolis GZM is a response to the contemporary development challenges faced by our conurbation. The urbanisation and industrialisation processes that have been taking place for decades have led to the creation of an extensive, functionally closely linked polycentric structure, incomparable on a national scale. In practice, individual communes form one area, often without noticeable administrative boundaries and many a time sharing common investment problems and needs. It is currently undergoing gradual metropolisation. The intensification of this process, however, requires the synergistic use of existing potentials and formulation of prospective development challenges, taking into account the spatial and socio-economic diversity of individual member communes. In reference to the tasks arising from the Act on the Metropolitan Association, the Metropolitan Board aims to actively participate in the process of change. In this context, the role of the metropolitan association is to integrate, initiate and inspire consistently. It is a challenge for years that we are just beginning.

Kazimierz Karolczak
Chair of the Management Board
of Metropolis GZM



The presented “Metropolis GZM - Strategic Action Programme 2022” is the first document developed jointly for the entire metropolitan area. The adopted priorities are considered through the prism of contemporary trends: political, economic, social, technical, ecological and legal, while taking into account key strategic documents at the national and regional levels. This was the basis for determining the initial directions of socio-economic development together with a set of actions to be implemented in the coming years. These actions are to integrate the individual potentials of 41 member communes, initiate development activities and inspire innovative solutions. These activities serve gradual strengthening of metropolitan functions and the improvement of quality of life. This is particularly important in the current era of competing for a resident and an investor. However, a dynamic and effective implementation of these activities requires the involvement of not only local governments and Metropolis GZM authorities, but also many other entities. The adoption of this “small strategy” in November 2018 is the beginning of the change process. The next stage of work will be the formulation of Metropolis GZM - Development Strategy 2021 – 2027 with a perspective until 2035.

Danuta Kamińska
Vice-Chair of the Management Board
of Metropolis GZM



41 communes

◆ 13 cities with district rights:

Bytom, Chorzów, Dąbrowa Górnicza, Gliwice, Katowice, Mysłowice, Piekary Śląskie, Ruda Śląska, Siemianowice Śląskie, Sosnowiec, Świętochłowice, Tychy, Zabrze

◆ 13 municipalities:

Będzin, Bieruń, Czeladź, Imielin, Knurów, Lędziny, Łaziska Górne, Mikołów, Pyskowice, Radzionków, Sławków, Tarnowskie Góry, Wojkowice

◆ 2 urban-rural communes:

Siewierz, Sośnicowice

◆ 13 rural communes:

Bobrowniki, Bojszowy, Chełm Śląski, Gierałtowice, Kobiór, Mierzęcice, Ożarowice, Pilchowice, Psary, Rudziniec, Świerklaniec, Wiry, Zbrostawice

Metropolis GZM

◆ In functional and spatial terms:

The Metropolis is the most urbanised and populated part of the Silesian Province, in which two areas are distinguished:

core: compact, multi-centre urban complex, strongly urbanised, with historically similar development conditions related to industrialisation, occurring intensively since the 19th century, resulting in strong urbanisation and the influx of people. It consists of 13 cities with district rights, the largest in terms of population and hierarchy of municipal functions

outer zone: formed by 28 communes and municipalities. This zone is characterised by a lower degree of urbanisation and less pronounced industrialisation processes than the core

◆ In territorial terms:

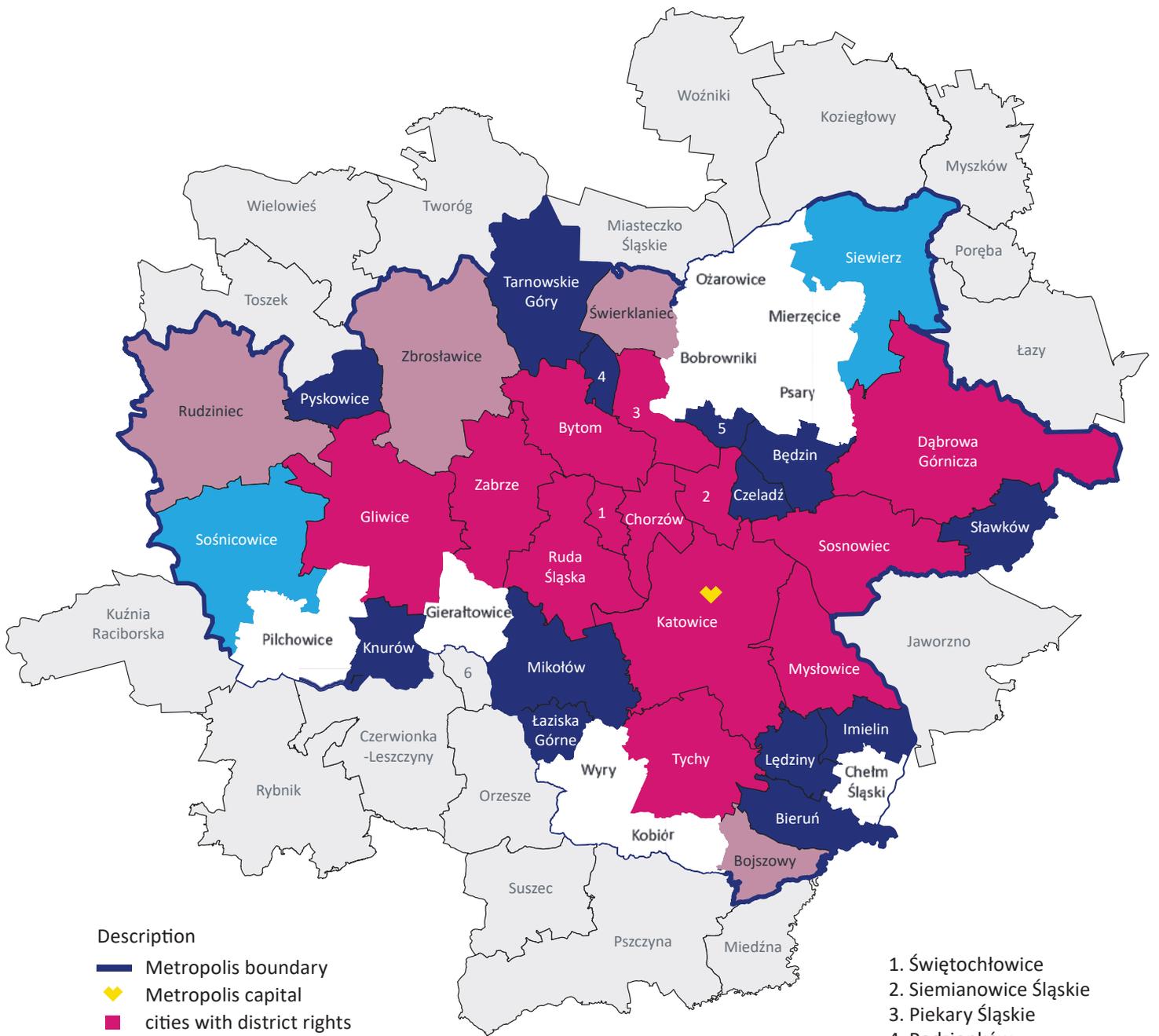
GZM is an area located in the central part of the Silesian Province, covering an area of 2553 km² (approx. 21% of the province's area), with a population of approx. 2.3 million (approx. 50% of the province's population)

◆ In institutional terms:

GZM is a metropolitan association, formally created on 1 July 2018, pursuant to the Regulation of the Council of Ministers of 26 June 2018 (item 1290), constituting the executive act to the Act of 9 March 2017 on the metropolitan association in the Silesian Province (Journal of Laws of 2017, item 730).

The establishment of GZM was preceded by the Katowice City Council's application submitted to the minister in charge of public administration by the Governor.

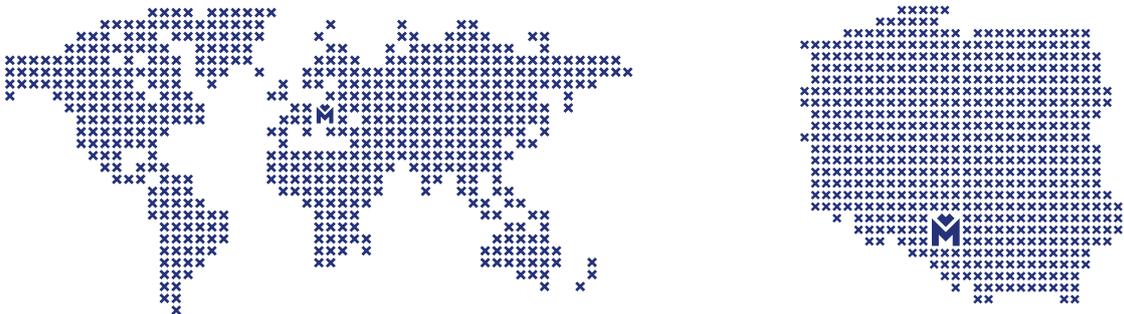
The association commenced its statutory tasks on 1 January 2018.



Description

-  Metropolis boundary
-  Metropolis capital
-  cities with district rights
-  municipalities
-  urban-rural communes
-  rural communes

1. Świętochłowice
2. Siemianowice Śląskie
3. Piekary Śląskie
4. Radzionków
5. Wojkowice
6. Orntowice



Challenges

Given its strengths, weaknesses, opportunities and threats, Metropolis GZM faces the following challenges:

- ▶ developing metropolitan functions
- ▶ raising public awareness of shaping spatial order and adaptation to climate change
- ▶ introducing innovative solutions in the field of sustainable and inter-modal public transport
- ▶ integrating activities in the field of circular economy, reducing waste streams as well as water and wastewater management
- ▶ supporting initiatives to reduce low emissions and the implement energy-saving, high-efficiency technologies
- ▶ taking into account the social needs of different age groups, especially youth and seniors

Aspirations

By focusing on the integration of strategic, planning and infrastructure initiatives undertaken by the communes in recent years, GZM strives to create good living conditions through:

- ▶ access to “green” and “blue” infrastructure and leisure services
- ▶ efficient, effective and environment-friendly public transport
- ▶ providing water resources and improving air quality
- ▶ reducing waste generation and energy consumption
- ▶ opportunity for professional and business development
- ▶ public safety, etc.



Statutory tasks

In accordance with the Act on the Metropolitan Association in the Silesian Province of 9 March 2017 (Journal of Laws of 2017, item 730), Metropolis GZM performs the following public tasks:

- ▶ developing spatial order
- ▶ social and economic development of the metropolitan association area
- ▶ planning, coordinating, integrating and developing mass public transport, either by road or rail, and sustainable urban mobility
- ▶ metropolitan passenger transport services
- ▶ cooperation in determining the course of national and regional roads within the metropolitan association area
- ▶ promoting metropolitan association and its area

Opportunities for action

In order to perform tasks, the metropolitan association may:

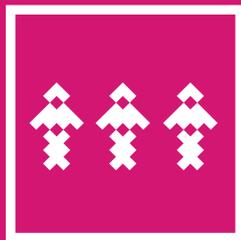
- ▶ establish organisational units
- ▶ enter into agreements with local government authorities, unions of local government authorities and government administration authorities
- ▶ pursue business activity that does not exceed beyond the scope of public service tasks
- ▶ provide aid (including financial aid) to local government authorities and unions thereof



Metropolis GZM – Strategic Action Programme 2022



A document setting out the actions to be implemented in a short term. This is the first stage of work on the long-term development strategy of Metropolis GZM, planned for 2021-2027 with a perspective until 2035



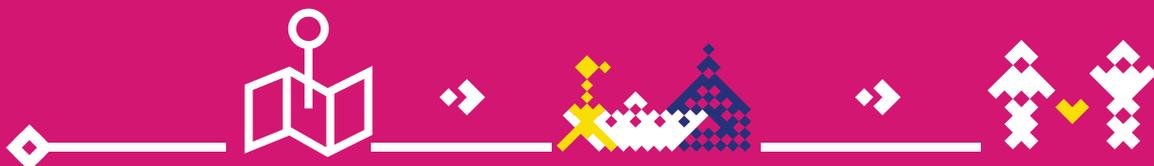
Participants:
Management Board of Metropolis GZM, Metropolitan Office, with the participation of communes which are part of Metropolis GZM, universities, business environment institutions, social groups, NGOs



Formally adopted:
By Resolution No. XII/73/2018 of Metropolis GZM Assembly of 30 November 2018.



Schedule



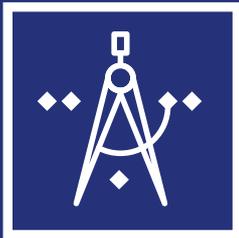
Commencement of works
February 2018

Priorities

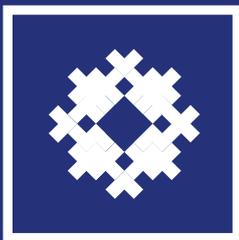
Diagnostic meetings with
Metropolis GZM communes

5 meetings with
stakeholder groups

Our Programme in numbers



30 STRATEGIC ACTIONS



19 OBJECTIVES



5 PRIORITIES

- ▶ Shaping spatial order; sustainable green Metropolis
- ▶ Developing public collective transport, sustainable urban mobility
- ▶ Social and economic development of the metropolitan association area
- ▶ Promoting metropolitan association and its area
Rozwój instytucjonalny
- ▶ Institutional development



Consultations with
Metropolis GZM
communes



Public consultations
with the residents
of Metropolis GZM



Expert
opinions



Completion of works
November 2018

SPACE AND ENVIRONMENT



Priority

Shaping spatial order; sustainable green Metropolis

4 OBJECTIVES

- ◆ Shaping spatial order in Metropolis GZM through proper orientation of spatial policy of member communes, due to spatial and socio-economic cohesion of the metropolitan area
- ◆ Developing a sustainable, green Metropolis
- ◆ Increasing energy awareness in communes and entities operating within them
- ◆ Supporting distributed energy initiatives and implementation of energy-saving, highly effective technologies, with simultaneous actions to reduce low emissions

7 ACTIONS

- ◆ A framework land use plan for the metropolitan association
- ◆ Metropolitan network of green public spaces, including river valleys, botanical gardens and parks
- ◆ Metropolis's blue infrastructure – smart water management
- ◆ Integrating waste management within Metropolis GZM
- ◆ Purchasing group for energy and gas
- ◆ Forming and developing energy clusters within the Metropolis
- ◆ Developing and implementing a metropolitan air quality improvement programme



TRANSPORT AND MOBILITY



Developing public collective transport, sustainable urban mobility

4 OBJECTIVES

- ◆ Ensuring a coherent transport system at the planning stage, as part of the Transport Plan of Metropolis GZM
- ◆ Integrating and consolidating the activities of existing public transport operators in Metropolis GZM
- ◆ Expanding and improving the public transport offer, including in cooperation with other entities involved in the implementation of transport tasks in the Metropolis
- ◆ Developing a metropolitan bicycle, scooter and car rental system as an important pillar of metropolitan transport policy in the context of servicing the first and last kilometre of travel

11 ACTIONS

- ◆ Communicational capacity – cooperation in determining the course of national and regional roads within the metropolitan association area
- ◆ Development of metropolitan railway
- ◆ Bike-friendly Metropolis – study of the bike route system for Metropolis GZM Metropolis
- ◆ Integration of the public collective transport carriers in the metropolitan area
- ◆ Integrated fare and ticket system
- ◆ Developing bus service between the centre of the Metropolis and the Katowice International Airport in Pyrzowice
- ◆ ŚKUP 2.0 – modernisation of the public transport fare system
- ◆ Developing zero-emission transport in Metropolis GZM
- ◆ Developing an electric vehicle network in Metropolis GZM
- ◆ Establishing and developing a mobility services platform
- ◆ Metropolitan Bike – public bike rental system





Priority

Social and economic development of the metropolitan association area

6 OBJECTIVES

- ◆ Supporting development activities undertaken by member communes
- ◆ Supporting initiatives aimed at developing entrepreneurial attitudes and initiatives supporting small and medium enterprises
- ◆ Initiating flagship projects, allowing the use of the Metropolis's potential to develop new business activities and making the Metropolis an innovative pioneer in future areas of the global economy
- ◆ Cooperating with metropolitan centres in Europe and in the world to exchange experiences and transfer best practices
- ◆ Supporting socio-economic development of Metropolis GZM area by establishing cooperation with foreign entities
- ◆ Implementing projects in the area of integration, activation and education for residents of Metropolis GZM area, with particular emphasis on youth and seniors

5 ACTIONS

- ◆ Keeping the Metropolitan Solidarity Fund
- ◆ GZM Data Store – effective use and innovative application of information technologies in the area of the metropolitan association
- ◆ Developing the hub for unmanned aerial vehicles
- ◆ Establishing an international cooperation network
- ◆ Striving for a coherent social policy towards the elderly - a senior-friendly Metropolis



METROPOLIS GZM AS A BRAND



impact | mobility 18
rEvolution

GÓRNOŚLĄSKO - ZAGŁĘBIOWSKA
METROPOLIA

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rEvolution

Priority

Promoting the metropolitan association and its area

3 OBJECTIVES

- ◆ Building metropolitan awareness among its residents
- ◆ Branding the Metropolis on the international arena
- ◆ Encouraging young people to tie their future with the Metropolis

2 ACTIONS

- ◆ Developing a promotion strategy with elements of metropolitan social communication
- ◆ Promoting the scientific and educational potential of Metropolis GZM - a programme encouraging to study and bond with the Metropolis

Institutional development

2 OBJECTIVES

- ◆ Strengthening the organisational efficiency and competence of the staff of the Metropolitan Office in the field of strategic and financial management as well as project and cooperation management
- ◆ Optimising territorial spaces, functional areas of Metropolis GZM and coordinating transformation processes of the former Upper Silesian Industrial Region into an attractive EU metropolis

5 ACTIONS

- ◆ Constructing a development project management system as part of the organisational structure of the Metropolitan Office
- ◆ Establishing a good practice platform
- ◆ Metropolitan Socio-Economic Observatory
- ◆ Laying down the Development Strategy for Metropolis GZM for 2021-2027 with a perspective until 2035
- ◆ Efficient Metropolis GZM – designation of functional areas



Strategic actions

Shaping spatial order; sustainable green metropolis

Programme Objective	Action No.	Action name	Time of implementation	Project Coordinator
1.1.	1.	A framework land use plan for the metropolitan association	2018-2022	Department of Spatial Strategy and Policy
1.2.	2.	Metropolitan network of green public spaces, including river valleys, botanical gardens and parks	2018-2022	Department of Projects and Investments / Department of Socio-Economic Development and Cooperation
1.2.	3.	Metropolis' blue infrastructure – smart water management	2018-2022	Department of Socio-Economic Development and Cooperation
1.2.	4.	Integrating waste management within the GZM	2018-2022	Department of Projects and Investments
1.3.	5.	Energy and gas purchase clusters	2018-2022	Department of Projects and Investments
1.4.	6.	Forming and developing energy clusters within the Metropolis	2018-2022	Department of Projects and Investments
1.4.	7.	Developing and implementing a metropolitan air quality improvement programme	2018-2022	Department of Projects and Investments

Developing public collective transport, sustainable urban mobility

2.1.	8.	Communicational capacity – cooperating in the determination of the course of national and regional roads within the metropolitan association area	2018-2022	Department of Spatial Strategy and Policy
2.1.	9.	Development of a metropolitan railway	2018-2022 (Stage I)	Department of Communication and Transport
2.1.	10.	Bike-friendly Metropolis – study of the bike route system for Metropolis GZM	2018-2022	Department of Projects and Investments
2.2.	11.	Integration of the public collective transport carriers in the metropolitan area	2018-2022	Department of Communication and Transport
2.3.	12.	Integrated fare and ticket system	2018-2022	Department of Communication and Transport
2.3.	13.	Developing bus service between the centre of the Metropolis and the Katowice International Airport in Pyrzowice	2018-2022	Department of Communication and Transport
2.3.	14.	ŚKUP 2.0 – Modernisation of the public transport fares system	2018-2022	Department of Communication and Transport
2.3.	15.	Developing zero-emission transport in Metropolis GZM	2017-2023	Department of Socio-Economic Development and Cooperation
2.4.	16.	Developing an electric vehicle network in Metropolis GZM	2018-2022	Department of Socio-Economic Development and Cooperation
2.4.	17.	Establishing and developing a mobility services platform	2018-2022	Department of Socio-Economic Development and Cooperation
2.4.	18.	Metropolitan Bike – public bike rental system	2018-2022	Department of Projects and Investments

Strategic actions

Social and economic development of the metropolitan association area

Programme Objective	Action No.	Action name	Time of implementation	Project Coordinator
3.1.	19.	Keeping the Metropolitan Solidarity Fund	2018-2022	Department of Projects and Investments
3.2.	20.	GZM Data Store – Effective use and innovative application of information technologies in the area of the metropolitan association	2018-2022	Department of Projects and Investments
3.3.	21.	Developing the hub for unmanned aerial vehicles	2018-2022	Department of Socio-Economic Development and Cooperation
3.4. 3.5.	22.	Establishing an international cooperation network	2018-2022	Department of Socio-Economic Development and Cooperation
3.6.	23.	Striving for a coherent social policy towards the elderly – a senior-friendly Metropolis	2018-2022	Department of Socio-Economic Development and Cooperation

Promoting the metropolitan association

4.1. 4.2.	24.	Developing a promotion strategy with elements of Metropolis GZM social communication	2018-2019	Department of Socio-Economic Development and Cooperation
4.3.	25.	Promotion of the scientific and educational potential of Metropolis GZM - a programme encouraging young people to study and tie their future with the Metropolis	2018-2022	Department of Socio-Economic Development and Cooperation

Institutional development

5.1.	26.	Constructing a development project management system as part of the organisational structure of the Metropolitan Office	2018-2022	Department of Projects and Investments / Department of Spatial Strategy and Policy
5.1.	27.	Establishing a good practice platform	2018-2022	Department of Spatial Strategy and Policy
5.1.	28.	Metropolitan Socio-Economic Observatory	2018-2021	Department of Spatial Strategy and Policy
5.2.	29.	Laying down the Development Strategy for Metropolis GZM for 2021-2027 with a perspective until 2035	2018-2021	Department of Spatial Strategy and Policy
5.2.	30.	Efficient Metropolis GZM – designation of functional areas	2018-2020	Department of Spatial Strategy and Policy

Department of Spatial Strategy and Policy

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