

Social Makerthon #CreateYouEurope 7th – 9th May 2021

An event in the context of the European Week North-Rhine-Westphalia 2021

#CreateYouEurope – “Making Europe Greener”, the example of the Ruhr region

How do we preserve our liveable Europe? How can we shape a sustainable Europe together? And how can we point out the importance of the European Community its citizens?



Young people from the Ruhr metropolitan region will address these questions at the creative ideas-marathon **#CreateYouEurope**. The event will take place as a digital social makerthon as part of the Europe Week NRW from 7th to 9th May 2021. Together with experts from science and politics, the young people will develop project ideas for the Metropole region Ruhr and impulses for a green, sustainable and participatory

Europe. **#CreateYouEurope** invites about 120 students from the Ruhr region and 3 European cities to find innovative solutions for challenges in the fields of sustainability and climate change.

Within the framework of the thematic focus "**Making Europe Greener**" of the Europe Week, the pupils will be working on the following four challenges:

1. How can sustainable innovations help to fight the climate crisis?
2. How can we make mobility in the Ruhr metropolitan regions become more sustainable?
- 3 Upcycle your life - Does everything have to go straight into the bin?
4. Europe 2030 - How do we want to live in Europe in the future? (European Challenge)

#CreateYouEurope is organised by the **Regionalverband Ruhr (RVR)**, Department for Education and Social Affairs in cooperation with the Department for European Affairs, in cooperation with the **European Science Engagement Association (EUSEA)** and **city2science**.

Format and goals of #CreateYourope

#CreateYourope takes place as a social makerthon. Makerthons are an innovative approach for tackling complex societal challenges. The word is made up of the terms "maker" and "marathon". Makers are creative minds for whom the focus is on DIY and the joint search for solutions. While traditional "hackathons" focus on technical and digital solutions to problems, social makerthons promote diverse approaches to solutions, which may also be of a social and creative nature, for example. Social Makerthons are therefore ideal formats to engage young generations in democratic forms of engagement and thus promote social innovation and inclusion on a local as well as a European level. **#CreateYourope** empowers young people to actively shape the future of Europe. It promotes awareness of the role and rights of young people in regional innovation processes through participatory problem-solving approaches.



Programme

#CreateYourope will take place as a 3-days online event from 7th to 9th May 2021. In the course of a dynamic "innovation sprint", 4 teams built of young people will develop ideas and concrete prototypes for the 4 challenges mentioned above. They will be accompanied by scientists and political decision-makers who will provide them with input and feedback on the respective topic of the challenge and the developed solutions. Challenge No. 4 will be worked on in English and in an international team with European young people from 3 partner cities of the Metropole region Ruhr.

Friday, 07th May: Opening session and getting to know each other (7p.m. – 9 p.m.)

- 7.00 p.m. Welcome and introduction of the participants
- 7.30 p.m. Keynote speech #CreateYourope - Making Europe Greener
- 8.00 p.m. Getting to know each other in small groups
- 8.30 p.m. Presentation of the different teams
- 8.50 p.m. Wrap-up and outlook for the next day

Saturday, 08th May 2021: Group work and input from the experts (10a.m. – 5 p.m.)

- 10.00 a.m. Meeting in small groups and warm-up
- 10.15 a.m. Gathering expectations and interests of the participants
- 11.00 a.m. Impulse lecture by the respective expert
- 11.45 a.m. „Dream it!“ – Brainstorming workshop and development of first ideas
- 1 p.m. Meet-up with all groups, presentation of first ideas
- 1.30 p.m. Lunch break
- 2.15 p.m. Make it!“ – Development of concrete prototypes and possible scenarios
- 5 p.m. End of day 2

Sunday, 09th May 2021: Presentation of the results (11 a.m. – 1 p.m.)

- 11.00 a.m. „Share it!“ – Public Presentation of the results of the different groups and feedback
- 12.00 p.m. Final discussion: How can we shape a more sustainable Europe?
- 1 p.m. End of the event

#EUNITED – A common vision for the future of Europe!

#CreateYouEurope is part of the Europe Week NRW 2021. Under the motto "#EUNITED – A Common Vision for the Future!" and initiated by the Ministry of Federal and European Affairs and International Affairs of the State of North Rhine-Westphalia, workshops and other innovative events will take place around the theme of Europe from 3-9 May 2021. The aim of Europe Week is to highlight the importance of Europe for citizens in all areas of life and to develop a common vision for the future of Europe.

Organiser

**Regionalverband Ruhr
(RVR)**

<https://www.rvr.ruhr>

In Cooperation with

**EUSEA – European Science
Engagement Association**

www.eusea.info

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