

# In Metropolis GZM. Business

ECONOMIC BULLETIN OF METROPOLIS GZM

NO. 2/2023

## Katowice Special Economic Zone summarised the first half of 2023

ENTREPRENEURS WITH POLISH AND FOREIGN CAPITAL

PLN 1,4 billion

VALUE (approx. EUR 314.6 million)

26

NEW INVESTMENTS

2 759

JOB RETAINED

625

NEW JOBS



Source: Own elaboration based on data from Katowicka Specjalna Strefa Ekonomiczna S.A., [facebook.com/KatowickaSSE](https://facebook.com/KatowickaSSE).

## Polish Trade Office was established in Katowice

Polish Investment and Trade Agency (PAIH) is building a network of Polish Trade Offices to serve as a tool to reach out to entrepreneurs and support them in starting their foreign expansion. One of the first three offices has been set up in Katowice.

The offices are being established in cooperation with Special Economic Zones and entities from the PFR Group. Ultimately, twelve offices are planned to be opened, nine of which will be established in 2023.



Source: „Kolejne ułatwienia dla przedsiębiorców - PAIH tworzy Polskie Biura Handlowe”.

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## Better access to investment areas in Świętochłowice

In Świętochłowice, the rebuilt of Przemysłowa Street was opened. The investment is of key importance for the city, with investment areas located right next to it.

The new exit from the DTŚ (provincial road no. 902) to Przemysłowa Street, located just after the exit to Bytomska Street (driving towards Gliwice), is not only access to the industrial areas. It will also enable convenient access to the northern districts of the city and significantly relieve traffic in the city centre. The investment included the construction of a new road with a roundabout, pavement and a 1.5 km long cycle path.



Source: Own elaboration based on „Świętochłowice mają nowy zjazd z DTŚ i przebudowaną ul. Przemysłową”.

## New investors in Bytom

### NEW MANUFACTURING PLANT

At a cost of PLN 12 million (approx. EUR 2.7 million), of which PLN 3.5 million (approx. EUR 788,263) was funded by the European Union, a manufacturing plant was built in Bytom for Multicomfort Sp. z o. o. CLT (cross-laminated timber) houses and buildings will be produced here. The investment included a modern, heated production hall with an area of around 1,500 sq.m. and an office and social building with an area of nearly 650 sq.m.

### 7R PARK BYTOM I

The 7R Park Bytom I warehouse complex will be built near a motorway and railway junction, close to the Katowice International Airport in Pyrzowice. There are also bus and tram stops as well as train stations located nearby, which will be an important convenience for future employees, who will also enjoy a relaxation zone in the facility. The total area of the entire complex will be over 121 thousand sq.m.

### NEW INDUSTRIAL HALLS

- Panattoni Park Bytom - three huge industrial halls with a total area of 131,000 sq.m. - will be built at Węglowa Street.
- AND Sp. z o.o., a Bytom-based company producing garages and prefabricated structures, has purchased 2.3 ha of space for the construction of a new manufacturing and warehouse hall at Hajkuby Street.

Source: Own elaboration based on



„Europejczycy zamieszkają w domach i budynkach w technologii CLT produkowanych w Bytomiu”.



„Kolejny potężny inwestor w Bytomiu. Panattoni wybuduje trzy hale przemysłowe”.



„7R Park Bytom I - cztery ogromne magazyny powstaną przy ul. Strzelców Bytomskich”.



„Bytomska firma rozwija działalność w KSSE”.

## Fashion Centre to be built in Sosnowiec

The task of the facility will be education preparing for professions related to the fashion industry.

The centre will be available to students, teachers, lecturers and industry professionals. Another task of the facility will be to establish cooperation between business, school and future employees. Classes are due to start in 2024. The city has obtained more than PLN 10 million (over EUR 2.2 million) in funding for the "Innovative Fashion Industry Centre" project. The project will be implemented with funds from the National Recovery Plan.



Source: opracowanie własne na podstawie „W Sosnowcu powstanie centrum mody”.

## Talent HUB at the Silesian University of Technology

**Talent HUB is a project of the Business School of the Silesian University of Technology in co-operation with Katowicka Specjalna Strefa Ekonomiczna S.A. and Rockwell Automation.**

Talent HUB will support the development of students of the Silesian University of Technology, e.g. through study visits, workshops to improve qualifications, internships, apprenticeships, professional advice, coaching and mentoring organised at partners' premises.



Source: opracowanie własne na podstawie „Rusza Talent Hub Politechniki Śląskiej i KSSE”.

# Companies from the Metropolis among the best employers in the Forbes magazine ranking

Forbes has published the results of the 3rd ranking for Poland's Best Employers 2023. In accordance with the philosophy of the ranking, Poland's Best Employers 2023 is a list of 300 companies operating in Poland, whose outstanding HR achievements have been honoured with the title of the best employer. The basis for the survey was a list of approximately 1,900 employers who employ at least 250 employees in Poland.

Approximately 190,000 people took part in the survey, which was conducted from October to November 2022.

COMPANY	PLACE IN THE GENERAL RANKING	PLACE IN THE INDUSTRY RANKING	INDUSTRY
ING Bank Śląski	13	1	banks and financial services
University of Silesia in Katowice	51	1	education and scientific research
Brembo	64	6	Automotive industry and other means of transport industry (contractors, subcontractors, sale)
Sopra Steria Group	87	10	IT, internet, software, computer games and computer service
Roca	145	6	production and processing of raw materials, building materials, metal and paper
Tauron Polska Energia	183	5	energy and utilities
Farmacol	189	7	pharmaceutics and biotechnology
ArcelorMittal	199	8	production and processing of raw materials, building materials, metal and paper
Auto Partner	255	21	Automotive industry and other means of transport industry (contractors, subcontractors, sale)
BetaMed	259	7	health and social care
Alfa Elektro	271	18	electronics, electrical engineering, computer equipment



Source: Own elaboration based on „Lista najlepszych pracodawców”.

# Universities from the Metropolis to strengthen cooperation

**The Medical University of Silesia and the Silesian University of Technology have signed a letter of intent with a declaration of even broader didactic cooperation.**

The cooperation is to concern scientific activity within the framework of scientific and research projects, participation in scientific conferences, expert panels and joint scientific publications. The plans also include joint training courses, workshops and exercises, supporting each other in the organisation of seminars, competitions or Open Days. Both Universities will also cooperate in the field of mutual contacts with experts dealing with the latest medical trends.



Source: Own elaboration based on "Śląski Uniwersytet Medyczny i Politechnika Śląska zacieśniają współpracę".

# The Centre for Climate Change Economics to be established at the University of Economics in Katowice

**The centre will have a scientific and research character. Its activities will focus, inter alia, on economic transformations taking place in the so-called coal regions of Poland, the Czech Republic and Slovakia. The Centre will also host conferences and scientific seminars.**

The main areas of activity of the Centre for Climate Change Economics are to be:

- green revolution,
- climate risk,
- investment in new technologies,
- behavioural attitudes.



Source: Own elaboration based on "Na Uniwersytecie Ekonomicznym w Katowicach powstaje Centrum Ekonomii Zmian Klimatu”.

# Cooperation of cities and universities in the Metropolis

**Katowice and Ruda Śląska have become strategic partners of the field of study "Urban Economy and Real Estate" at the University of Economics in Katowice.**

Cooperation of the cities with the university includes delegating representatives to the Curriculum Council of the field of study, hosting students for internships and providing substantive support to students in writing diploma and master's theses. Scientific and expert interaction will also include identifying areas of research, the results of which are important for the cities and their associated entities, as well as undertaking research, applied and implementation projects on this basis.



Source: Own elaboration based on

➤ "Ruda Śląska i Uniwersytet Ekonomiczny w Katowicach współpracują dla rozwoju regionu".

➤ "Katowice i Uniwersytet Ekonomiczny w Katowicach współpracują dla rozwoju regionu".

# Success of a university from the Metropolis in a national ranking of universities

- **The Academy of Physical Education in Katowice became the leader of the ranking of physical education academies in Poland for the 6th time, according to the "Perspektywy" magazine.**
- **The WSB University in Dąbrowa Górnicza was ranked 3rd in Poland in a ranking of private universities.**

The Academic HEIs Ranking of the "Perspektywy" magazine includes Polish academic universities (public and private) that have at least one authorisation to award doctoral degrees and have a minimum of 200 full-time students. Ranking includes universities that have at least two years of graduates.

➤ Source: Own elaboration based on „AWF Katowice nieprzerwanie od 6 lat liderem w rankingu 2023 akademii wychowania fizycznego wg „Perspektyw”!”.

➤ Source: Own elaboration based on "Akademia WSB na podium Rankingu Szkół Wyższych Perspektywy 2023".

# Cities of the Metropolis invest in public housing

**Four cities of the Metropolis have received non-repayable state financial support for the construction of rental housing. This will allow the construction of nearly 400 new flats, which will be built within the framework of Social Housing Associations (TBS) and Social Housing Initiatives set up by local governments. The total cost of the investment is over PLN 191 million (approx. EUR 26.7 million).**

CITY/TOWN	INVESTMENT LOCATION	NUMBER OF FLATS	TOTAL INVESTMENT COST	STATE SUPPORT
<b>Katowice</b>	ul. Kossutha 7	75 flats for rent	PLN 39.4 million (approx. EUR 8.8 million)	PLN 12.9 million (approx. EUR 2.9 million)
	ul. Kosmiczna	111 flats for rent	PLN 61.8 million (approx. EUR 13.8 million)	PLN 21.6 million (approx. EUR 4.8 million)
<b>Sosnowiec</b>	ul. Mjr. Henryka Hubala-Dobrzańskiego	94 flats for rent	PLN 44.3 million (approx. EUR 9.9 million)	PLN 13.8 million (approx. EUR 3.1 million)
<b>Czeladź</b>	ul. 21 Listopada	74 flats for rent	PLN 23.8 million (approx. EUR 5.3 million)	PLN 7.4 million (approx. EUR 1.7 million)
<b>Knurów</b>	ul. Antoniego Stoniny	43 flats for rent	PLN 22.8 million (approx. EUR 5.1 million)	PLN 6.8 million (approx. EUR 1.5 million)

➤ Source: Own elaboration based on „Kolejne 71 mln zł dla Śląska na mieszkania komunalne”.

# More electric buses in the Metropolis

**The first electric buses purchased under the GEPARD II Programme have arrived in the Metropolis. In total, the Metropolis has purchased 32 vehicles. At the same time, the charging infrastructure for the electric buses is being installed.**

Let us recall that the Metropolis also plans to purchase up to 30 hydrogen-powered buses (20 under the basic order and up to 10 more under the right of option). Ultimately, hydrogen-powered buses are expected to appear in the Metropolis in the first half of 2024



➤ Source: „Nowoczesne, ekologiczne i wygodne - pierwsze z 32 autobusów elektrycznych trafiły do Metropolii”.



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